

PREPARATION TIME: 30'

TEACHING TIME: 1 X 60'

ABSTRACT

This learning scenario introduces the participants to some opportunities about publishing & posting their work. Mostly dedicated to written articles, this scenario first mentions and shows the *Transnational Youth Magazine* or TYM, youth magazine of this project as the first address and opportunity for their work to get published. Other potential sources for publicizing their work mentioned in the curriculum are their NGOs, other cognate NGOs, local/regional/national newspapers, and for the more ambitious ones there's a part of the class about sending a comment to the Guardian / New York Times / Washington Post and the like.

KEYWORDS

*Publishing, Posting,
The Guardian,
The New York Times,
The Washington Post,
Transnational Youth
Magazine*

ONLINE EDUCATIONAL RESOURCES

- *Lesson on Publishing & Posting from mediactiveyouth.net*
- *Transnational Youth Magazine or TYM*
- *The Guardian comments section*
- *A very useful article: [How to pitch an article to Guardian opinion](#)*

LESSON AIM

The aim of the lesson is for students to get familiar with the option on how to publicize and post their article, chiefly in the recognized outlets such as youth magazines, NGO websites and newspapers.

LESSON OUTCOME

Students will learn where they can publicize and post their work, from the Transnational Youth Magazine, over their or cognate NGO websites and local/regional/national newspapers, to comments section of prestigious outlets such as the Guardian or the New York Times.

LESSON IMPLEMENTATION PROCESS

Min 1-5 Warming-up: An effective way of involving participants and setting common expectations about what they will learn is to ask a few preliminary questions on the subject. The educator introduces the topic and class contents,

prepares PowerPoint presentation; various teaching methods: lecturing, discussion, group work, self-reflection.

Collaborative learning – first 30 minutes participants talk about posting & publicizing their work. The educator presents briefly the *Transnational Youth Magazine* or *TYM* and explains that there they can get feedback, improve their draft and get their work published.

30-55 Use of web resources as learning material – Using as a pretext an article – *How to pitch an article to Guardian opinion*, the educator discussed with participants in detail what their post should contain and how to make them in order to get them considered for publication in the most prestigious newspapers and websites.

While presenting the content make sure to interact with the trainees and encourage them for active participation.

50-60 Conclusion: Make a short summary of the lesson and ask a couple of questions which help underlying the most important messages you would like to give.

MATERIALS / TOOLS

Video projector, laptop/desktop, Internet connection, Powerpoint/Kahoot!

PowerPoint/Prezi/ presentation which is enriched with visual materials (images and video clips) and research based factual information. Canvas app for receiving and displaying joint information/responses.