PREPARATION TIME: 30' TEACHING TIME: 1 X 60'

ABSTRACT

This learning scenario introduces the notion of youth activism. The participants will get familiar with some details about Youth Activism in general, and then focus in particular on Youth Activism in the realm of the media. During the lesson, the participants will discuss issues such as: What is youth activism, why is it important, what forms of youth activism are there, how do young people become activists.

KEYWORDS

Youth, Activism, Youth Activism, Engagement, Media

LESSON AIM

ONLINE EDUCATIONAL RESOURCES

- · Lesson on Youth Activism from mediactiveyouth.net
- Short video lecture on Youth Activism
- · PowerPoint presentation on Youth activism
- Youth Activism: An International Encyclopaedia, edited by Lonnie Sherrod, 2006, preview on Google Books
- Julia Reticker-Flynn, Youth Activist's Toolkit, 2013

The aim of the lesson is for students to understand the definition, form and importance of youth activism, especially in the field of the media, and to grasp the basics about the role of youth civic and public engagement.

LESSON OUTCOME

Students will understand better the definition, form and importance of youth activism, grasp it relation to the field of the media, and adopt basic assumptions about the role of youth civic and public engagement.

LESSON IMPLEMENTATION PROCESS

Min 1-5 Warming-up: An effective way of involving participants and setting common expectations about what they will learn is to ask a few preliminary questions on the subject. The educator introduces the topic and class contents, prepares PowerPoint/Prezi presentation; various teaching methods: lecturing, discussion, group work, self-reflection.

MEDIA LITERACY EDUCATION CURRICULUM

Collaborative learning – first 30 minutes participants talk about youth activism; using a PowerPoint presentation, the educator shows representatives examples and clips of youth activism and discusses them with participants.

30-55 Use of web resources as learning material – The educator plays clips about representative youth activist figures: *Kony 2012*, about the contribution of youth activism to recognizing and prosecuting criminal in Africa; *My name is Malala*, about the Pakistani youth activist *Malala Yousafzai*, who won the Nobel peace prize for her efforts for universal right to school for all children, and Swedish environmental activist *Greta Thunberg*. Discuss with participants cases of youth activism from their neighborhood or country. What do they think could and should be done?

While presenting the content make sure to interact with the trainees and encourage them for active participation.

50-60 Conclusion: Make a short summary of the lesson and ask a couple of questions which help underlying the most important messages you would like to give.

MATERIALS / TOOLS

Video projector, laptop/desktop, Internet connection, Moodle / Kahoot!

PowerPoint/Prezi presentation which is enriched with visual materials (images and video clips) and research based factual information.