

PREPARATION TIME: 30'

TEACHING TIME: 1 X 60'

ABSTRACT

This learning scenario offers some practical advices on some of the basic things about good reporting. Following an engaging blog entry of a professional journalist James Porter and sources, it summarizes these elements into a top 10 tips for good reporting. These 10 practical rules/advices are: *Name your sources; Be objective; Offer balance; Get it right; Don't plagiarize; Don't believe everything; Keep good records; Don't write in a stream of consciousness; Find your voice; Never stop learning and have fun.* Top 10 essential rules of journalism or 10 practical tips for good reporting, adapted from the list by Jeremy Porter from the blog *Journalistics* that I already mentioned as an excellent source of material on this topic.

KEYWORDS

*Reporting, Journalism,
Sources, Balance,
Objectivity*

ONLINE EDUCATIONAL RESOURCES

- *Lesson on Top 10 Rules of Journalism from mediactiveyouth.net*
- *Prezi presentation [Top 10 tips for good reporting](#)*
- *Jeremy Porter's blog [Journalistics](#)*

LESSON AIM

The aim of the lesson is for the participants to understand some practical tips for good reporting and see what the professionals think are the most important features of journalistic writing and good reporting.

LESSON OUTCOME

By discussing the most important practical tips, the participants will understand better the virtues and standards of writing and adopt the key practical tips and advices of good reporting and writing.

LESSON IMPLEMENTATION PROCESS

Min 1-5 Warming-up: An effective way of involving participants and setting common expectations about what they will learn is to ask a few preliminary questions on the subject. The educator introduces the topic and class contents, prepares PowerPoint/Prezi presentation and blog link; various teaching methods: lecturing, discussion, self-reflection.

5-25 Collaborative learning – for 30 minutes participants talk about the media; using a Prezi presentation, the educator shows the representative tips about good reporting. These 10 tips are presented in the reversed order from no. 10 to no. 1, like in the top list of greatest hits, in order to be more attractive and engaging for the participants. These top 10 tips are: Name your sources; Be objective; Offer balance; Get it right; Don't plagiarize; Don't believe everything; Keep good records; Don't write in a stream of consciousness; Find your voice; Never stop learning and have fun.

In the next 5 minutes, the educator acknowledges and shows the online blog *Journalistics* as a useful source of material on this topic.

While presenting the content make sure to interact with the trainees and encourage them for active participation.

40-55 Game Based Learning / Knowledge Assessment – participants take a test on good writing via Moodle/Kahoot.

55-60 Conclusion: Make a short summary of the lesson and ask a couple of questions which help underlying the most important messages you would like to give.

MATERIALS / TOOLS

Video projector, laptop/desktop, Internet connection, Moodle.

PowerPoint/Prezi/ presentation which is enriched with visual materials (images) and research based factual information.